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SPECSAVERS PARTNERS' SEMINAR

ICC, 1st / 2nd March 2024

Design proposals as of 12 January 2024



SYMPHONY HALL

AN IMPRESSIVE PRESENTATION AND PERFORMANCE ENVIRONMENT

- Super-bright, high resolution projection across the full width and height of the Symphony Hall provides an imposing blank canvas for graphics and video content



**40 years
of care**
Specsavers Seminar 2024

**Jack
Ismail**
Partnership Director



Specsavers

Specsavers

Specsavers



40 years of care

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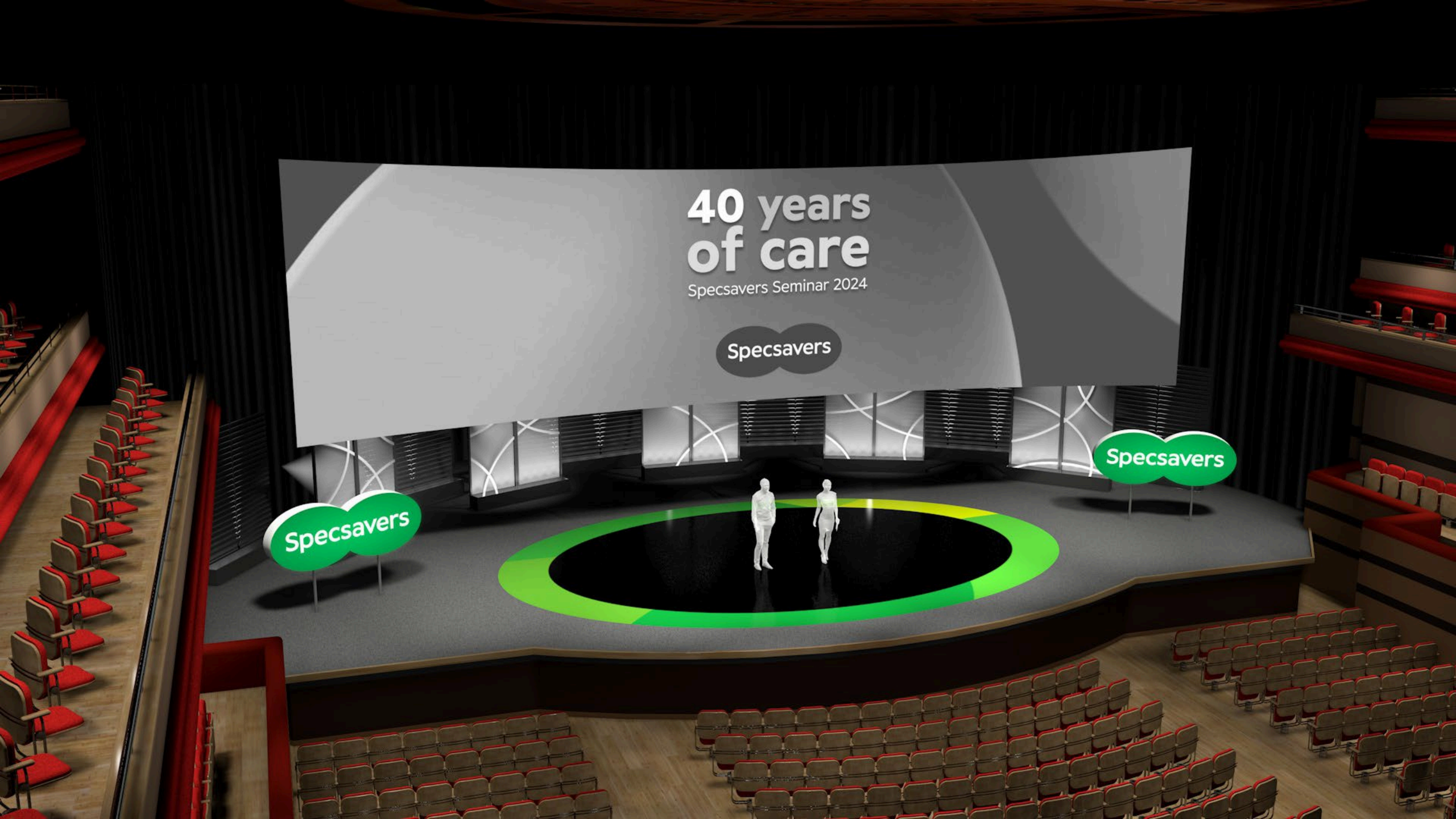
40 years of care

Specsavers Seminar 2024

Specsavers

Specsavers

Specsavers



A large digital screen at the front of a theater displays a Specsavers advertisement. The ad features a pair of grey-rimmed glasses. To the right of the glasses, the text reads "Haskell" followed by "also available" and a row of five colored dots. Below this, there are two blue buttons: "Select frames and purchase" and "Try on in store". The background of the ad is white with green accents. In the top right corner of the screen, it says "40 years of care" in large green letters, with "Specsavers Seminar 2024" in smaller text below it. The Specsavers logo is visible in the bottom left corner of the screen.

Specsavers

Specsavers





**40 years
of care**
Specsavers Seminar 2024

**“Your most unhappy
customers are your
greatest source of learning”**

Bill Gates

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40 years of care

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HALL 3 (EVENING)

AN EXCITING & VIBRANT DANCER'S PLAYGROUND



Specsavers

Specsavers







Specsavers

1990s

Specsavers

Specsavers



Specsavers





HALL 4 (EVENING)

AN ELEGANT & STYLISH AMBIENCE

- Moody, relaxed cabaret feel









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We hope you find this proposal of interest. If you have any queries, please do get in touch with us.

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